



Collection 26-27



*Welcome to the
world of
Dutch Flower House*

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A collection designed *to inspire.*

Every product in this catalogue is grown, dried and designed in the Netherlands, then finished into ready-to-sell collections that build a cohesive, on-trend floor set with minimal effort — from dried and artificial bouquets to wreaths, floral creations and accessories.

Dutch Flower House Americas, headquartered in Troy, Michigan, brings this craftsmanship straight to US retail, with regional warehouses in Bolingbrook, Illinois and Miami, Florida for fast, reliable replenishment coast to coast.

This season we've expanded our colour collections with matching Market Bunches, and introduced new bouquet cards for a personal finishing touch — small details that help a display sell itself.

Private label and custom packaging are available for qualifying programs, and we continue to prioritize natural materials and responsible packaging throughout the range.

Inspired by today's interior trends and built for every season, welcome to the new Dutch Flower House collection.

With a smile,



Team Dutch Flower House

From field to bouquet,

The story behind our flowers

Every Wildflowers bouquet begins long before it reaches our warehouse. Most of our flowers are grown in the open fields of the Netherlands by trusted growers we have worked with for many years. Handpicked at the right moment, they develop naturally with the changing seasons, giving each stem its own unique character, texture and colour.

After harvesting, the flowers are carefully dried in climate-controlled drying rooms. This gentle process helps preserve their natural beauty, shape and colour while maintaining the quality that defines every Wildflowers bouquet.

Back at our production facility, our florists hand-tie each bouquet with great care and attention to detail. By combining traditional craftsmanship with an efficient production process, we ensure consistent quality across every collection, whether you order a single bouquet or a complete assortment.

The result is a collection of handcrafted bouquets, made with passion and designed to bring lasting beauty.







wildflowers
dutch flower house

Wildflowers

by Dutch Flower House

The Wildflowers by Dutch Flower House collection is built on a shared passion for flowers, reflected in every bouquet we make. From selecting the finest stems to designing and hand-tying each arrangement in the Netherlands, every step is guided by creativity, craftsmanship and an eye for detail. Our goal is simple: to create floral products that bring warmth to a home, inspire interiors and make people smile every day of the year.

Together with our trusted growers, we carefully select flowers that meet our quality standards. Most of our dried flowers are 100% natural and grown outdoors by Dutch farmers, where they develop their distinctive shapes and vibrant character. After harvesting, they are carefully dried to preserve their natural beauty before being handcrafted into our collections by our in-house florists.

We believe beautiful products should also be created responsibly. That's why we continue to make conscious choices throughout our collection, from working with natural materials to using Wildflowers tags made from paper created from agricultural waste.





Mono *Bunches*

One variety per bunch.

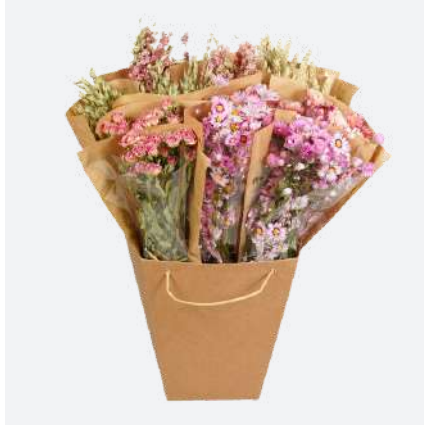
Mixed varieties in a bucket.

Available in one size.

Length ±50 cm.



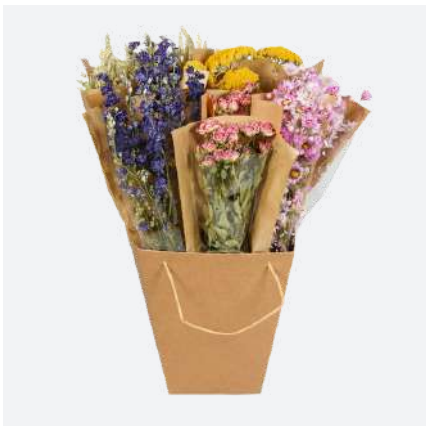
df-RT10-MONO-N
Dried Mono Mix – Natural



df-RT10-MONO-P
Dried Mono Mix – Pink



df-RT10-MONO-Y
Dried Mono Mix – Yellow



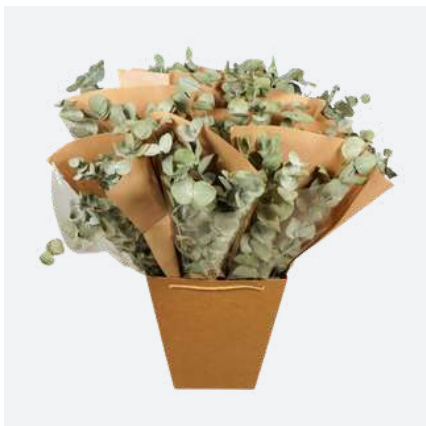
df-RT10-MONO-MUL
Dried Mono Mix – Multi



df-RT10-MONO-O
Dried Mono Mix – Orange



df-RT10-MONO-LAV
Dried Mono Mix – Lavender



df-RT10-MONO-EUC
Dried Mono Mix – Eucalyptus



df-RT10-MONO-W
Dried Mono Mix – White



df-RT10-MONO-R
Dried Mono Mix - Red



df-RT10-MONO-TR
Dried Mono Mix - Terra



df-RT10-MONO-BG
Dried Mono Mix - Burgundy



df-RT10-MONO-LP
Dried Mono Mix - Light Pink



df-RT10-MONO-LC
Dried Mono Mix - Lilac



df-RT10-MONO-SL
Dried Mono Mix - Soft Lime



df-RT10-MONO-LY
Dried Mono Mix - Light Yellow



df-RT10-MONO-PH
Dried Mono Mix - Peach



df-RT10-MONO-BB
Dried Mono Mix - Baby Blue





Market *Bouquets*

Hand-tied bouquets.

Wrapped in paper for an authentic market look.

Available in one size.

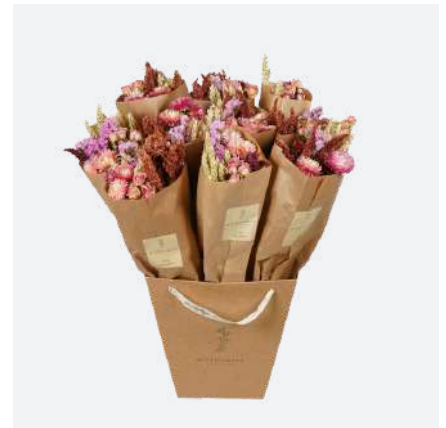
Length ±50 cm.



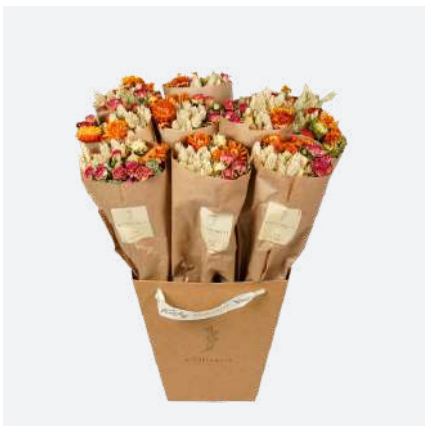
df-MM20-M
Market More – Multi



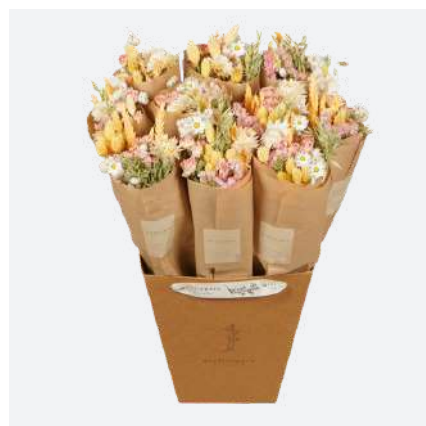
df-MM20-N
Market More – Natural



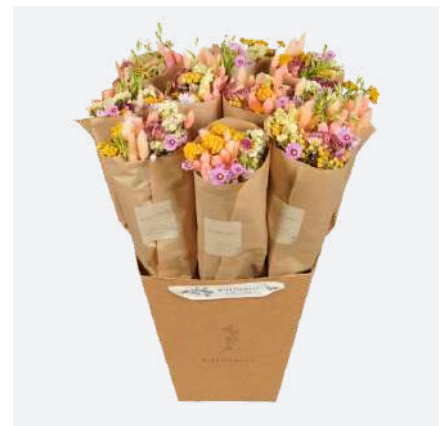
df-MM20-P
Market More – Pink



df-MM20-O
Market More – Orange



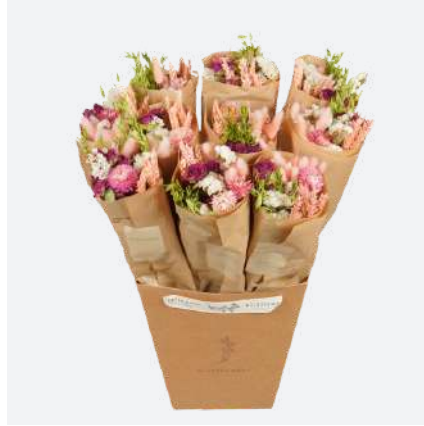
df-MM20-HONB
Market More – Honey Blossom



df-MM20-SUMV
Market More – Summer Vibes



df-MM20-SPRV
Market More – Spring Vibes



df-MM20-PJOY
Market More – Pink Joy



df-MM20-REDR
Market More – Red Romance



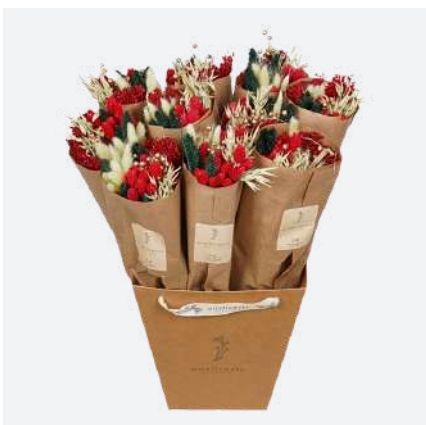
df-MM20-AUTV
Market More – Autumn Vibes



df-MM20-WILDB
Market More – Wild Berry



df-MM20-SILVF
Market More – Silver Frost



df-MM20-HC
Market More – Holiday Cheer



Field *Bouquets*

Hand-tied bouquets with a natural field-style look.

Every colour is available in three sizes.

Sizes: Small ±35 cm, Medium ±50 cm and Large ±60 cm.



df-FB30-L-M
Field Bouquet – Multi



df-FB30-L-N
Field Bouquet – Natural



df-FB30-L-P
Field Bouquet – Pink



df-FB30-L-O
Field Bouquet – Orange



df-FB30-L-HONB
Field Bouquet – Honey Blossom



df-FB30-L-SUMV
Field Bouquet – Summer Vibes



df-FB30-L-SPRV
Field Bouquet – Spring Vibes



df-FB30-L-PJOY
Field Bouquet – Pink Joy



df-FB30-L-REDR
Field Bouquet – Red Romance



df-FB30-L-AUTV
Field Bouquet – Autumn Vibes



df-FB30-L-WILDB
Field Bouquet – Wild Berry



df-FB30-L-SILVF
Field Bouquet – Silver Frost



df-FB30-L-HC
Field Bouquet – Holiday Cheer





Field Bouquets *Exclusive*

Hand-tied bouquets in a boho field style,
with exclusive wrapping.

Available in two sizes.

Sizes: Medium ±50 cm and Large ±60 cm.





df-FBE40-L-BL
Field bouquet Exclusive – Blush



df-FBE40-L-W
Field bouquet Exclusive – White



df-FBE40-L-PH
Field bouquet Exclusive – Peach



df-FBE40-L-SL
Field bouquet Exclusive – Soft Lime



df-FBE40-L-LC
Field bouquet Exclusive – Lilac



df-FBE40-L-BB
Field bouquet Exclusive – Baby Blue





Classic *Bouquets*

Hand-tied dried flower bouquets with a full, round and timeless look. Available in one size.

Length ±55 cm.



df-CB30-XL-M
Classic Bouquet – Multi



df-CB30-XL-N
Classic Bouquet – Natural



df-CB30-XL-P
Classic Bouquet – Pink



df-CB30-XL-O
Classic Bouquet – Orange



df-CB30-XL-BL
Classic Bouquet – Blush



df-CB30-XL-HONB
Classic Bouquet – Honey Blossom



df-CB30-XL-SUMV
Classic Bouquet – Summer Vibes



df-CB30-XL-SPRV
Classic Bouquet – Spring Vibes



df-CB30-XL-PJOY
Classic Bouquet – Pink Joy



df-CB30-XL-REDR
Classic Bouquet – Red Romance



df-CB30-XL-AUTV
Classic Bouquet – Autumn Vibes



df-CB30-XL-WILDB
Classic Bouquet – Wild Berry



df-CB30-XL-SILVF
Classic Bouquet – Silver Frost



df-CB30-XL-HC
Classic Bouquet – Holiday Cheer

Everlasting beauty, *just for you!*





Care tips for *dried flowers*

Enjoy the beauty of our dried flowers for up to one year. To ensure they stay in their best condition, here are some tips and tricks to keep in mind:

- Dried flowers are delicate, so handle them with care and avoid excessive touching.
- Preserve the vibrant colors by keeping them away from direct sunlight and wind.
- It's natural for dried flowers to have a slight bend; embrace this charming characteristic.
- Unlike fresh flowers, dried flowers don't need water, so there's no need to worry about watering them.





Classic Mixed *Bouquets*

Hand-tied bouquets with a blend of dried and artificial flowers. Designed with a full, round and timeless look.

Available in one size.

Length ±60 cm.



df-CM30-XL-AUTV
Classic Mixed Bouquet – Autumn Vibes



df-SF-FB30-PL
Classic Mixed Bouquet – Peony Love



df-CM30-XL-HONB
Classic Mixed Bouquet – Honey Blossom



df-CM30-XL-SUMV
Classic Mixed Bouquet – Summer Vibes



df-CM30-XL-PJOY
Classic Mixed Bouquet – Pink Joy



df-CM30-XL-REDR
Classic Mixed Bouquet – Red Romance



df-CM30-XL-WILDB
Classic Mixed Bouquet - Wild Berry



df-CM30-XL-SILVF
Classic Mixed Bouquet - Silver Frost



df-CM30-XL-HC
Classic Mixed Bouquet - Holiday Cheer





Romantic *Bouquets*

Hand-tied bouquets with a blend of dried and artificial flowers. Designed in a soft, romantic style with 1 or 3 roses. Available in two sizes:

Medium ±50 cm and Large ±60 cm.





df-RB30-M-R
Romantic Bouquet Medium - Red



df-RB30-L-R
Romantic Bouquet Large - Red



df-RB30-M-P
Romantic Bouquet Medium - Pink



df-RB30-L-P
Romantic Bouquet Large - Pink



df-RB30-M-PH
Romantic Bouquet Medium - Peach



df-RB30-L-PH
Romantic Bouquet Large - Peach





Classic Bouquets *Artificial*

Hand-tied bouquets made entirely of artificial flowers.

Designed with a full, round and timeless look.

Available in two sizes:

Medium ±50 cm and Large ±60 cm.





df-CA30-L-SC
Classic Artificial Bouquet – Summer Crush



df-CA30-L-RA
Classic Artificial Bouquet – Red Allure



df-CA30-L-PG
Classic Artificial Bouquet – Purple Glow



df-CA30-L-BG
Classic Artificial Bouquet – Burgundy



df-CA30-L-PD
Classic Artificial Bouquet – Pastel Delight



df-CA30-L-PE
Classic Artificial Bouquet – Pink Elegance



Gift *Boxes*

Gift boxes with dried flowers, with or without vases.

Available in a variety of styles and sizes.

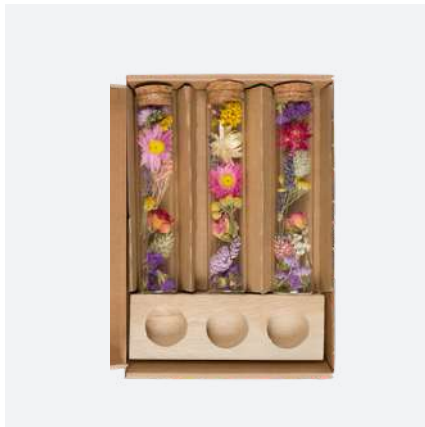
Now with new display possibilities.





df-MSB50-S-M

Message in a box small 10 cm – Multi



df-MSB50-L-M

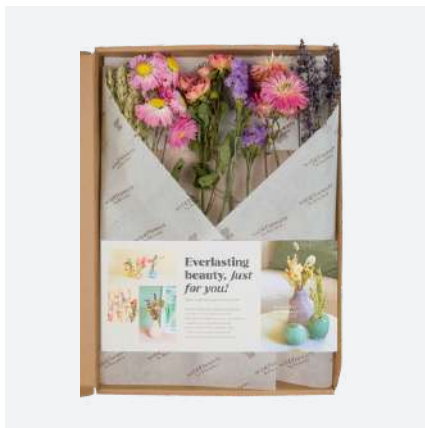
Message in a box large 15 cm – Multi

The perfect gift



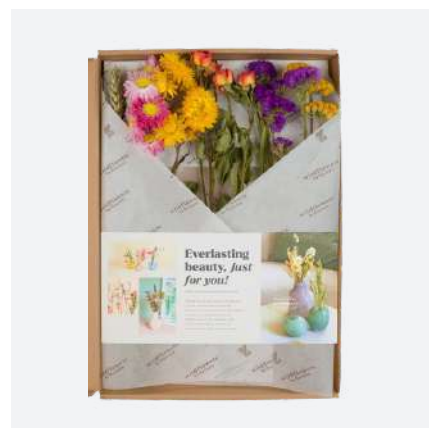
df-FLB50-N

Flowers in gift box 30 cm – Natural



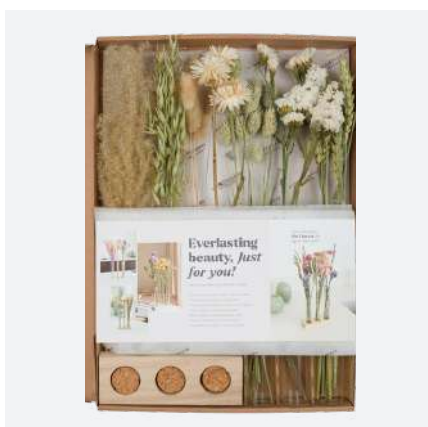
df-FLB50-P

Flowers in gift box 30 cm – Pink



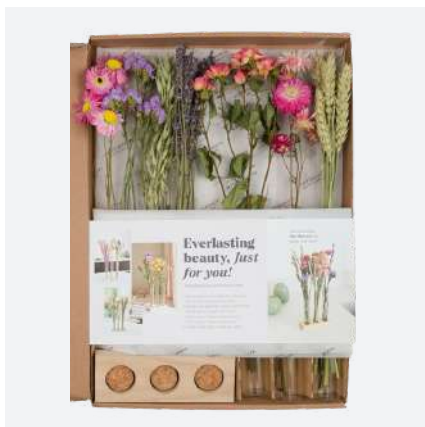
df-FLB50-M

Flowers in gift box 30 cm – Multi



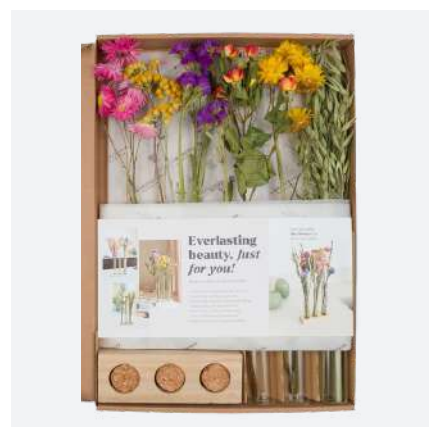
df-FLBV50-N

Flowers in gift box 35cm with vases – Natural



df-FLBV50-P

Flowers in gift box 35cm with vases – Pink



df-FLBV50-M

Flowers in gift box 35cm with vases – Multi





Wreaths

Handcrafted wreaths made with dried flowers.
Available in a variety of colours and sizes.



df-WRH-SPRV20
Wreath - Spring Vibes 20cm



df-WRH-SP-25
Wreath - Summer Party 25cm



df-WRH-BL35
Wreath - Blush 35cm



df-WRH-RW35
Wreath - Rosewood 35cm



df-WRH-MUL35
Wreath - Multi 35cm



df-WRH-NAT35
Wreath - Natural 35cm



df-WRH-TERR35
Wreath - Terra 35cm



df-WRH-SILVF35
Wreath - Silver Frost 35cm



df-WRH-HC25
Wreath - Holiday Cheer 25cm



df-WRH-HEART35
Wreath – Heart 35cm



df-FLR944419
Wreath – Hoop Rosewood 25cm



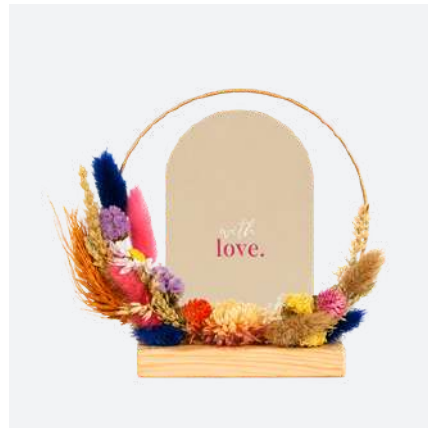
df-FLR928419
Wreath – Hoop Blush 25cm



df-FLR94408F
Flowerhoop round large –
Rosewood 17cm



df-FLR92808F
Flowerhoop round large –
Blush 17cm



df-FLR220017
Flowerhoop round large –
Multi 17cm





Creations

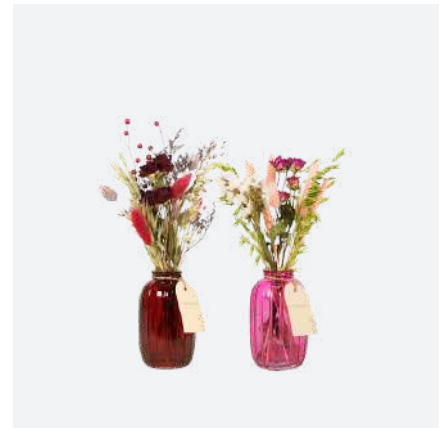
Glass bottles and vases filled with dried flowers.
Available in a variety of shapes and sizes.



df-DFB70-AUTV
Dried Flowers in Bottle 30cm - Autumn



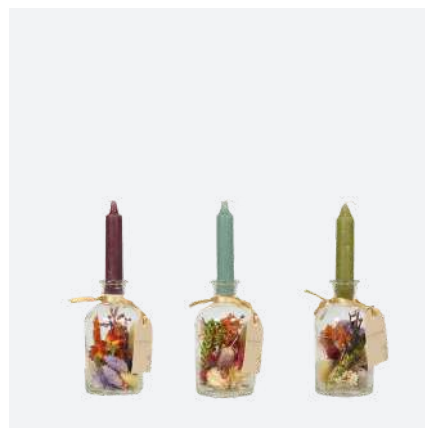
df-DFB70-SPRV
Dried Flowers in Bottle 30cm - Spring



df-DFB70-VMDAY
Dried Flowers in Bottle 30cm - Love



df-BV70-M
Brightness Vase 22cm - Multi



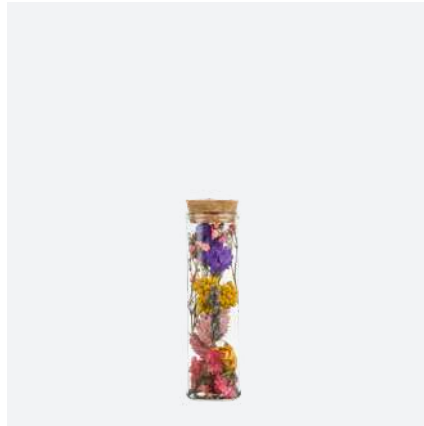
df-BV70-AW
Brightness Vase 22cm - Autumn



df-BV70-SS
Brightness Vase 22cm - Pastel



df-BV-GIFT-M
Brightness Vase with Gift Bag
 22cm – Multi



df-WB70-S-M
Wish bottle Small 10cm – Multi



df-WB70-M-M
Wish bottle Medium 15cm – Multi

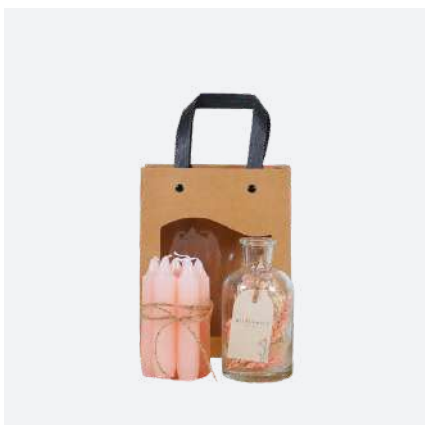


df-FB30-MINI-MIX
Field Bouquet Mini 32cm – Mix

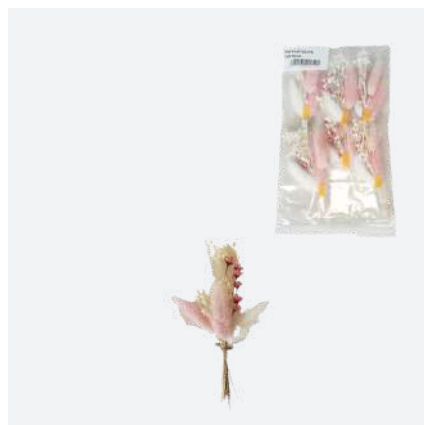


df-FBE40-MINI-MIX
Field Bouquet Exclusive Mini
 32cm – Mix

Flowers
that
stay



df-BV-GIFT-BL
Brightness Vase with Gift Bag
 22cm – Blush



df-FLR128412
Mini Bundle Dried Flowers 11 cm –
set of 6 – Blush



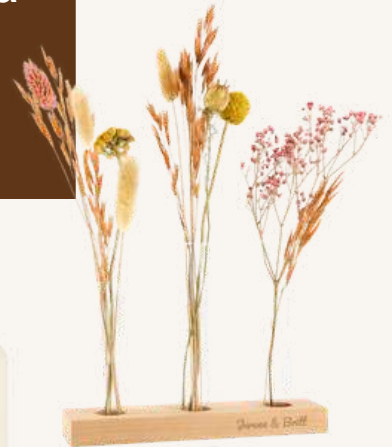
df-FLR92822
Small Bundle Dried Flowers 22cm
– Blush

Your own logo design or packaging





Customized
options



Create your own collection.

Looking for a unique design or your own private label collection? We offer customised products, packaging and labels, tailored to your brand. Available from just 250 pieces per product across selected dried flowers and artificial flowers.

For more information and our conditions, please contact us at orders@dutchflowerhouse.com.





Accessoires & *Essentials*

Vases, candles, POS materials and packaging essentials.
Everything you need to present and package the
Dutch Flower House collection.



df-HTDP80-1 / HTAG1
Wooden Card Holder Display / Flower Greeting Cards



df-WFR80-10M
Wildflowers Ribbon - 10 meter



df-SL80-XL
Wildflowers Sleeve Classic



df-POS-S-1
POS Package Small



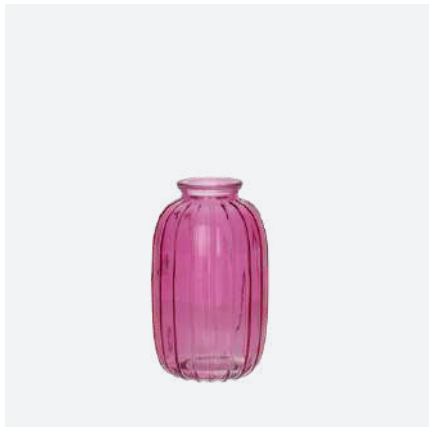
df-FDB80-WF-10L
Foldable bucket Wildflowers 10ltr



df-WDR80-N
**Wooden Display Rack
 - fits 3 buckets 10ltr**



df-666115400
**Bottle Carmen d4/7xh12 –
 Mango**



df-667532800
**Bottle Carmen d4/7xh12 –
 Pink**



df-700037100
**Bottle Carmen d4/7xh12 –
 Lavender**



df-668031000
**Bottle Carmen d4/7xh12 –
 Green**



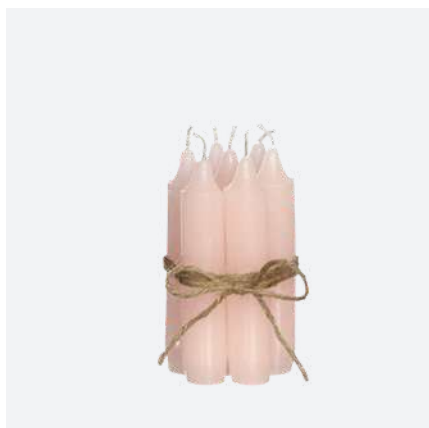
df-668031100
**Bottle Carmen d4/7xh12 –
 Terra Milky**



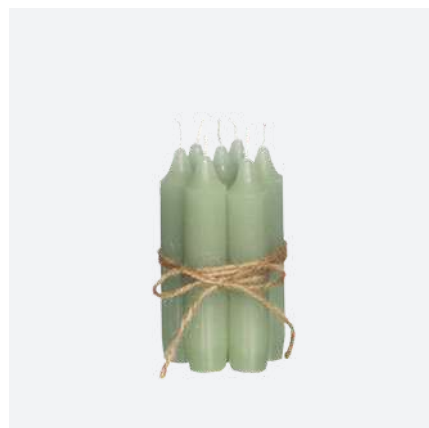
df-700036900
**Bottle Carmen d4/7xh12 –
 Bordeaux**



df-32164
**Taper candle h.11 cm set 7 –
 Honey**



df-32170
**Taper candle h.11 cm set 7 –
 White Pink**



df-32165
**Taper candle h.11 cm set 7 –
 Dusty Green**





Bunches

Single varieties of full bunches dried flowers, without packaging. Perfect for creating your own floral arrangements.



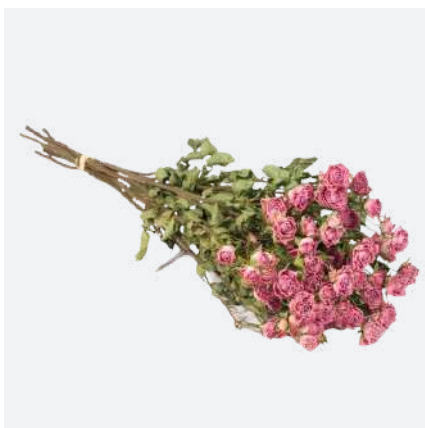
df-STATIC-LC
Dried Flowers – Statice Natural Lilac



df-STATIC-PI
Dried Flowers – Statice Natural Pink



df-STATIC-WH
Dried Flowers – Statice Natural White



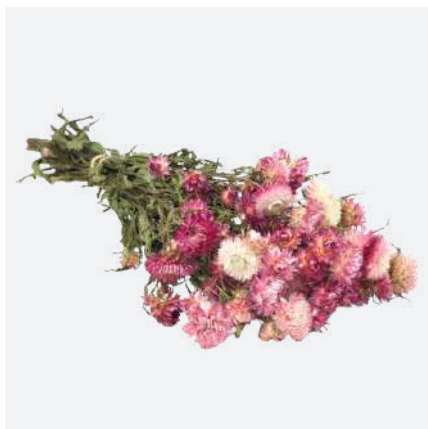
df-ROSES-PI
Dried Flowers – Spray Roses Natural Pink



df-ROSES-SP
Dried Flowers – Spray Roses Natural Soft Peach



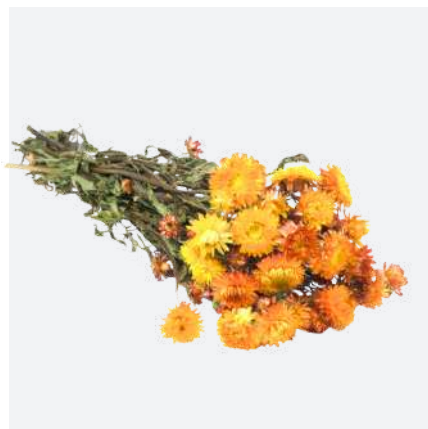
df-ROSES-VL
Dried Flowers – Spray Roses Natural Vintage Lilac



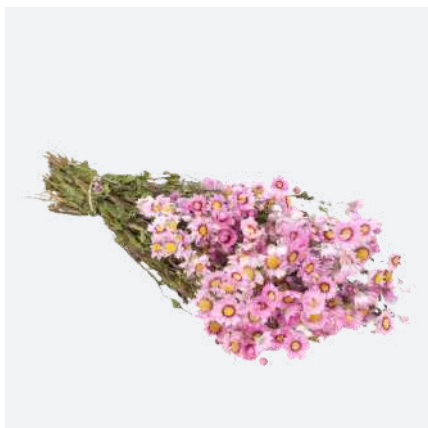
df-HELI-PI
Dried Flowers – Helichrysum Pink



df-HELI-WH
Dried Flowers – Helichrysum White



df-HELI-OR
Dried Flowers – Helichrysum Orange



df-RODAN-PI
Dried Flowers – Rodanthe Pink



df-RODAN-WH
Dried Flowers – Rodanthe White



df-HDF-LAV-BL
Dried Flowers – Lavender Natural Blue



df-EUC-CIN
Dried Flowers – Eucalyptus Cinerea



df-CART-OR
Dried Flowers – Carthamus Orange



df-CRAS-Y
Dried Flowers Craspedia – Natural Yellow





Artificial *Flowers*

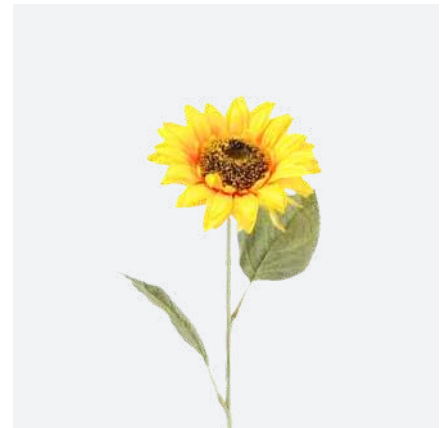
Single stems of artificial flowers.
Perfect for creating your own floral arrangements.



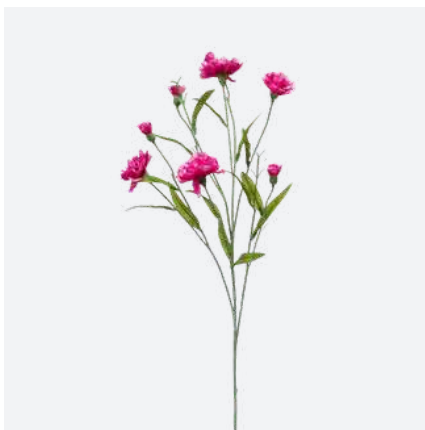
df-422152
Peony Artificial 75cm - Pink



df-422122
**Viburnum Artificial spray x5
 75cm - Lt green**



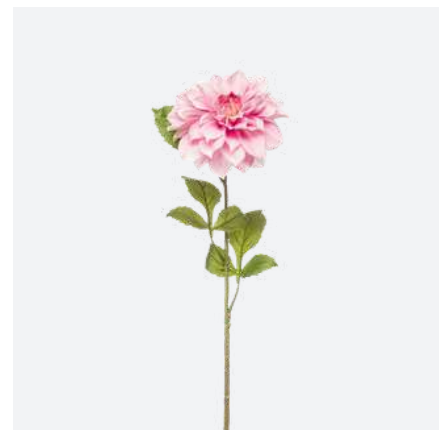
df-416192
**Sunflower Artificial spray 62cm -
 Yellow**



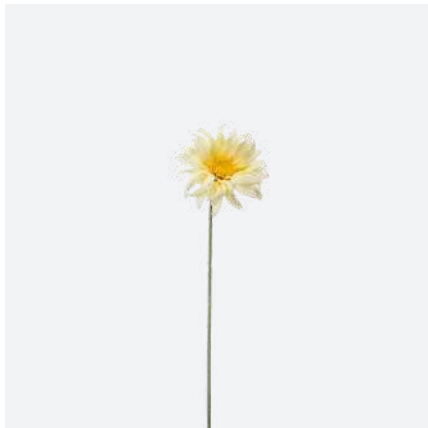
df-423831
**Dianthus Artificial mini spray
 70cm - Beauty**



df-423828
Delphinium Artificial 75cm - Blue

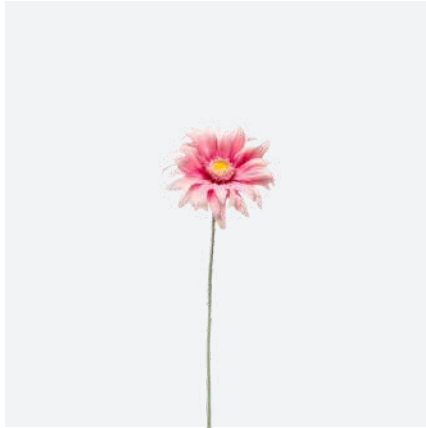


df-431491
**Dahlia Artificial spray 72cm -
 Lt Purple**



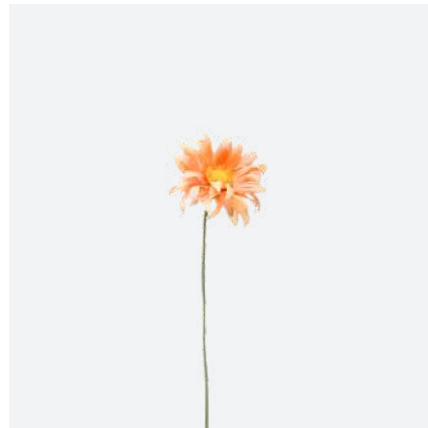
df-431268

**Gerbera Mini Artificial 50cm –
Light Yellow**



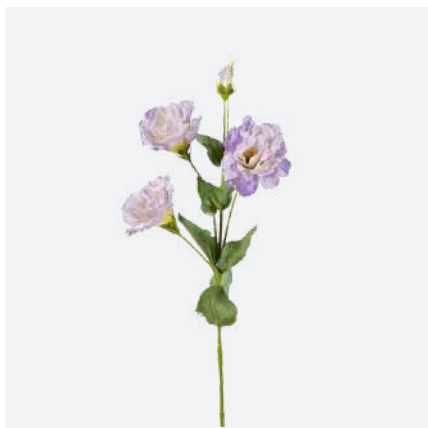
df-431271

**Gerbera Mini Artificial 50cm –
Pink**



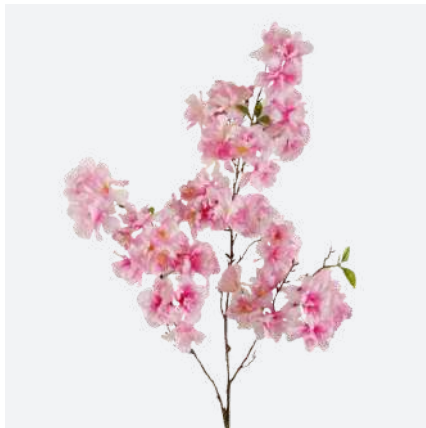
df-431269

**Gerbera Mini Artificial 50cm –
Peach**



df-428485

Lysianthus Artificial 70cm – Lilac



df-151152LTPU

**Cherry Blossom Spray Artificial
106cm – Pink**



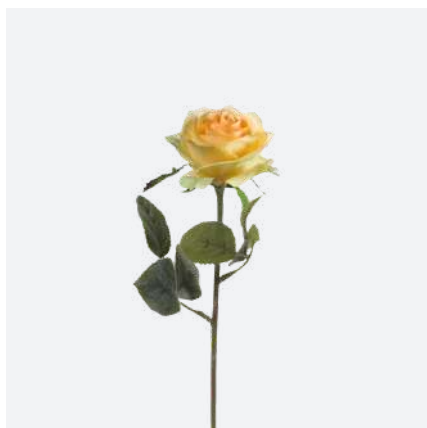
df-426173

**Eucalyptus Artificial spray 93cm
– Grey**



df-423917

**Amaranthus spray 100cm –
Green**



df-425671

**Rose marleen spray 63cm –
Yellow**



df-417028

Poppy spray 70cm – Red



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